

# ESG, CSR & CIRCULAR ECONOMY SUPPORT



**Gemserv<sup>®</sup>**

A Talan<sup>★</sup> Company

We are a **fifty-strong** team of **passionate** and **experienced** sustainability professionals, backed with significant digital capabilities, dedicated to improving clients' triple bottom line.



Tackle today's  
social and  
environmental  
challenges



Improve and  
simplify the way  
markets work



Harness the  
power of digital  
transformation



Ensure data is  
protected and  
used ethically

## WHAT WE DO -

### ESG Advisory, Sustainability Reporting and Net Zero Roadmaps



- ESG strategy development and review
- Supported several UK clients to produce their first Scope 3 carbon emissions baselines, establish viable Net Zero Targets and cost their Net Zero roadmap
  - Acquire and screen data for Scope 3 emission analysis
  - Calculate emission baselines
  - Provide recommendations to improve calculations and reporting
  - Develop Net Zero strategy and implementation plans



Department  
for Work &  
Pensions



## Sustainability Strategy & Stakeholder Engagement Plan

- Supply Chain Decarbonisation Strategy
  - Undertake supplier decarbonisation readiness assessment and engagement
  - Facilitate supplier reporting of carbon footprint
  - Develop and implement tools and benchmarking to support your supply chain to decarbonise
- Circular Economy Strategy
  - Assess policy readiness (UK & International)
  - Benchmark ambition, performance, and engagement with other companies and industry leaders
  - Conduct gap analysis to identify competitive edge and threats
  - Develop recommendations and action plan



## Workforce and Supplier Engagement and Corporate Social Responsibility

- Influence workforce and supply chain through carbon data and reporting including autogenerated carbon reduction and resource efficiency recommendations.
- Provide tailored training and awareness programmes to support development of green skills, awareness of sustainability, and carbon literacy.
- Develop bespoke corporate social responsibility strategies and solutions tailored to company values and implement them via outreach and education schemes.
- Curate and deliver social value commitments for public sector tenders.



**BNP PARIBAS**

# HOW WE CAN SUPPORT YOU -

## MAPPING



Policy insight  
& Industry  
Benchmarking

Gives you a competitive edge by helping you to understand your readiness for policy changes and how you perform compared to your peers.

**We can provide insight on how you are positioned in the industry, best practice, and what is required to comply or compete.**

## REPORTING & TRACKING



Corporate  
Sustainability  
Reporting

Has brought attention to a range of ESG areas including the circular economy.

**We can support you prepare for disclosure by identifying gaps in compliance and highlighting areas of leadership.**

Scope 3  
Reporting

Remains a challenge for many organisations both in terms of data collection and reduction.

**We can aid with Scope 3 emission screening, data acquisition, reporting improvement, and strategy development.**

Tracking  
Performance

Is crucial to understand the hot spots and areas of improvement.

**We can develop bespoke digital tools that can help you track performance, understand data and incentivise action.**

## STRATEGY & IMPLEMENTATION



Supply Chain  
Emission  
Reduction

Can involve addressing efficiency of transport/logistic, manufacturer and supply chains with a focus on Scope 1 and 2 emissions.

**We can help your team and your approved suppliers decarbonise (e.g., electrifying fleets, minimising waste).**

Circular  
Economy  
Strategy

Can be built to support with decarbonisation and efficiency, and to secure your supply chain.

**We can help you develop a circular economy strategy with initiatives that support your Net Zero road map.**

Cross Border  
Waste  
Regulation

Is being revised, which presents a window of opportunity to improve or introduce circularity initiatives.

**We can support with understanding how this regulation impacts you and the benefits.**

## PUBLIC AFFAIRS



Proposed PFAS  
Ban

Will impact the manufacturing and sales of boilers, air conditioning, heat pumps, and other technologies.

**We can help you prepare for the ban with your R&D and develop policy positions to support public affairs activities.**





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For support on circular economy, product design  
and supply chain please contact:

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For support on carbon measurement and  
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For support on workforce and supplier  
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Certified

