

Gemserv has been a valuable partner in helping us navigate the challenges of CBAM. Their expertise and support have enabled us to effectively address the complexities of this legislation and to what it meant for our business. In a short time, they delivered an actionable plan that has been instrumental in guiding our efforts for the first report. We are grateful for their continued assistance and look forward to our ongoing collaboration.

Global Category & Procurement Excellence Manager

THE CHALLENGE

In the realm of climate policy, the Carbon Border Adjustment Mechanism (CBAM) stands out as a crucial tool. Designed to counter the potential shift of carbon-intensive production outside the EU, CBAM is a significant instrument to reshape the future of international trade and environmental responsibility. Even from its first stages of implementation it is affecting a wide range of sectors, including manufacturing, construction, industrial, agricultural and energy.

CBAM poses significant risks to companies across diverse sectors, ranging from agriculture to manufacturing.

 Apart from the financial burden of purchasing CBAM certificates, which begins in 2026, companies face penalties from Member states for non-compliance or inaccurate reporting

- With the obligation to report on the embodied emissions of imported CBAM goods, companies heavily rely on supplier readiness and data accuracy.
- The transition away from default values starting in July 2024 further complicates matters, amplifying the challenge of obtaining accurate emissions data.
- Supplier preparedness and engagement are critical for success in meeting CBAM requirements.
- Moreover, navigating the CBAM portal presents a challenge due to its novelty and the multitude of data inputs required. In instances where suppliers fail to provide data, companies are forced to conduct their own emission calculations, adding to the complexity of compliance efforts.





THE SOLUTION

Gemserv's ESG and Policy Insight team collaboratively offered the client support for CBAM reporting. This included:

- Understanding how CBAM impacted them.
- Identifying whether they import items under CBAM regulation.
- Identifying which suppliers they needed to engage with to gather the data required to file their report.
- Assessing their risks for not reporting (i.e., potential penalties).
- Assessing the cost of CBAM certificates.
- Assessing how the impacts of CBAM affect their sourcing approach.

Guidance on how to report:

- Providing an internal induction webinar on CBAM regulation and its effects on them.
- Supporting them with communication with their suppliers and data gathering.

Writing and filing the report:

- Filling out the supplier excel form on behalf of them suppliers.
- Supporting with extrapolation and calculation to prepare the information required in the report.
- Guiding them to navigate the portal.

THE IMPACT

In January 2024, we successfully assisted clients in submitting their first CBAM reports by providing comprehensive guidance on governance, process establishment, and data management.

As CBAM reshapes international trade dynamics, companies must prioritise compliance to avoid penalties and maintain market competitiveness. We remain committed to supporting businesses in navigating the complexities of CBAM reporting and fostering sustainability in the global marketplace. Looking ahead, we continue to provide strategic advice to optimise reporting processes and minimise compliance risks.

Contact us today to streamline your CBAM compliance journey.